Design & Graphics Customization Document
Idle Mode Video

Magic Mirror

Magic Mirror continuously plays video clip or user photos when no one is standing in front of it.

Notes	
Idle Mode Video	Videos should be in **AVI format**, the larger display will be Full HD 1080x1920 based on the **9 : 16 (width : height) proportion**.
Idle Images	No limitation of images numbers Images will be display randomly with video. Recommended best experience image size be as same as video.

Mirror mode	You can use Mirror when no one is standing in front of it. *Do not require any image or video, Magic Mirror will be use as mirror without display graphics.

Design & Graphics Customization Document
Photo Frame Design

Magic Mirror

Photo Frame Sample

After take photo, photo will be processed and added with the photo frame which is designed to suit retailer's brand image or marketing purposes.

Notes	
Photo Frame	Photo frames need to be in **PNG format**, with **invisible background** and in the dimension of **1400 width x 2100 length**. *Landscape frame 2100x1400 in pixel

Design & Graphics Customization Document
Email Design – Layout and Content

Notes

A	Email Title: Hello from Simply Be Stockton!
B	Logo: * Logo should be in **PNG format** with **invisible background,** or vector files with **.eps** file or **.ai** file
C	Email Text: Hello, just had MY PHOTOS taken by the Magic Mirror at Simply Be. What do you think?

* If you wish to have you own email template, kindly let us know and send us with a **HTML** format with linked images in folder.

E	Watermark (optinal): * Watermark should be in **PNG format** with **invisible background**
F	Promotional Messages and Images : *Promotional image is optional, any dimension is accepted with good resolution

Corina Wong
February 17, 2012

BT2 Grafton Street (A) photos)
Just had my photos taken by the Magic Mirror in BT2 Grafton Street, what do you think? (B)

Like · Comment · Share

Corina Wong, Joan Lew and 12 others like this.

Notes

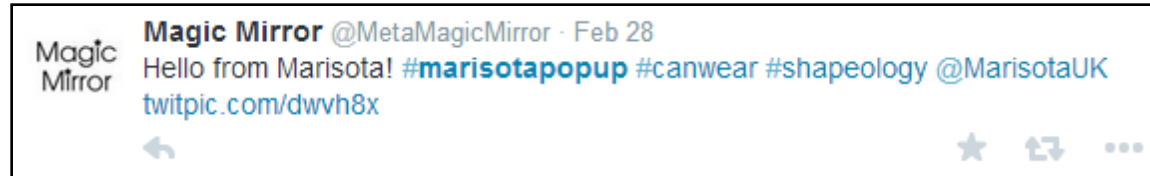| Post to user wall | A. Post with name: |
	BT2 Grafton Street
	B. Newsfeed Text:
	Just had my photo taken by the Magic Mirror in BT2 Grafton Street, what do you think?
	*Newsfeed Text support the function of #Hashtag, not support @tagging function.
Post to your Facebook Fan Page (optional)	Facebook destination page URL:
	https://www.facebook.com/SimplyBeUK
	*This is where the photo will be posted to. We can post the photo to multiple Facebook pages (E.g. User profile page, retailer fan page, etc.)
	*This may need to point our account as administrator.

Album View

BT2 Grafton Street (A)
By Corina Wong (Albums) · Updated about a week ago · Taken at BT2 Grafton Street

Just had my photos taken by the Magic Mirror in BT2 Grafton Street, what do you think? (B)

Like · Share

Design & Graphics Customization Document
Post Photo to Twitter

Sample Tweets Sent from Magic Mirror

Notes	
Twitter Texts	Please specify the text to be displayed in the tweets, including any @username, #keyword or URL if required. Please design the Twitter Text not **more than 100 characters** include spacing. Hello from Marisota! #marisotapopup #canwear #shapeology @Marisota