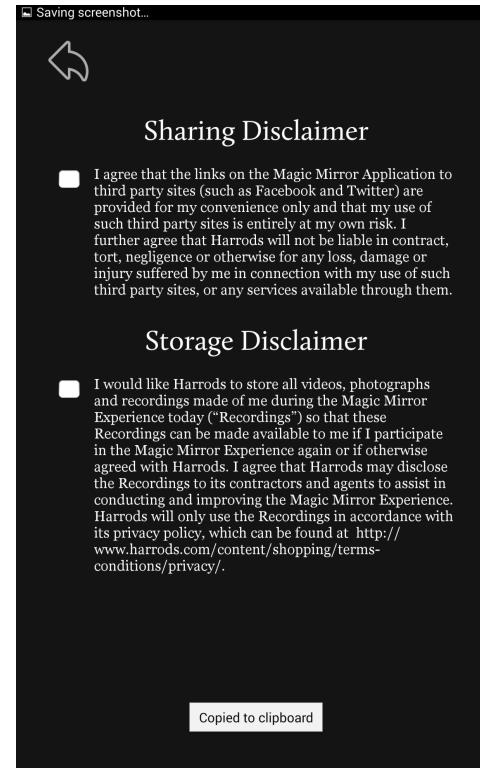
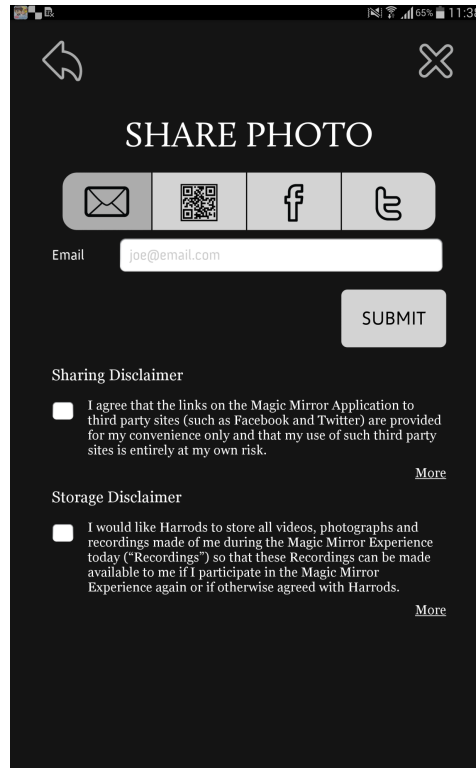




Magic Mirror continuously plays video clip or user photos when no one is standing in front of it.

Notes	
Idle Mode Video	Videos should be in AVI format , the larger display will be Full HD 1080x1920 based on the 9 : 16 (width : height) proportion .
Idle Images	No limitation of images numbers Images will be display randomly with video. Recommended best experience image size be as same as video.
Mirror mode	You can use Mirror when no one is standing in front of it. *Do not require any image or video, Magic Mirror will be use as mirror without display graphics.



Disclaimer Text	Do recommend to have Disclaimer Option for user * We've Sharing Disclaimer and Storage Disclaimer, you can go for both, or only one, or no Disclaimer needed for your mirror * Please find the attached sample text from Harrods.
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Design & Graphics Customization Document

Email Design – Layout and Content

Magic Mirror

Hello from Simply Be Stockton!
 Simply Be Stockton [simplybe @magicmirror.me]
 Sent: Sat 18/2/2012 3:57 PM
 To: selenajane@gmail.com

HELLO,
 just had
MY PHOTOS taken
 by the Magic Mirror
 at Simply Be
 What do you think?



Post to Facebook

New In HEART SIZES 14-32

This is the place to come if you want to see what's fresh - that's the reason we constantly update our range with fabulous new pieces, from the latest fashion to great fitting lingerie and footwear. There's always something new at Simply Be.

- All Fashion >
- Tops >
- Dresses >
- Coats & Jackets >
- Lingerie >
- Knitwear >
- Footwear >
- Tall >
- Petite >

SHOP ALL NEW IN TELEVISION

Notes

A Email Title:
 Hello from Simply Be Stockton!



* Logo should be in **PNG format** with **invisible background**, or vector files with **.eps** file or **.ai** file

C Email Text:
 Hello, just had **MY PHOTOS** taken by the Magic Mirror at Simply Be. What do you think?

* If you wish to have you own email template, kindly let us know and send us with a **HTML** format with linked images in folder.

E Recommended Watermark:



* Watermark should be in **PNG format** with **invisible background**

F Promotional Messages and Images :



*Promotional image is optional, any dimension is accepted with good resolution



Notes

Post to user wall

A. Post with name:
[BT2 Grafton Street](#)

B. Newsfeed Text:

[Just had my photo taken by the Magic Mirror in BT2 Grafton Street, what do you think?](#)

*Newsfeed Text support the function of #Hashtag, not support @tagging function.

Post to your Facebook Fan Page (optional)

Facebook destination page URL:
<https://www.facebook.com/SimplyBeUK>

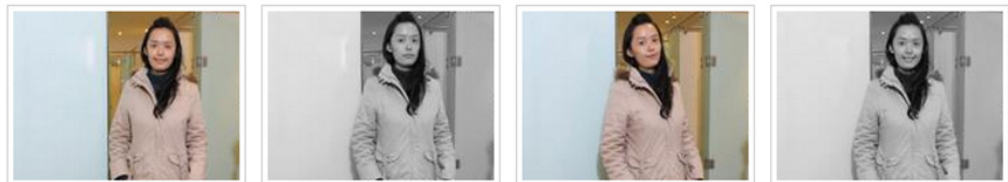
*This is where the photo will be posted to. We can post the photo to multiple Facebook pages (E.g. User profile page, retailer fan page, etc.)

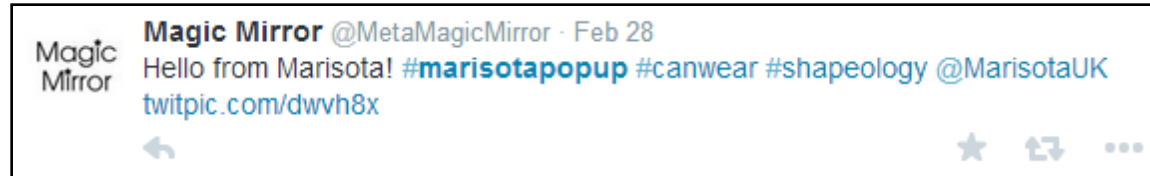
*This may need to point our account as administrator.

Album View

[BT2 Grafton Street](#)

By Corina Wong (Albums) · Updated about a week ago · Taken at BT2 Grafton Street





Sample Tweets Sent from Magic Mirror

Notes	
Twitter Texts	Please specify the text to be displayed in the tweets, including any @username, #keyword or URL if required. Please design the Twitter Text not more than 100 characters include spacing. Hello from Marisota! #marisotapopup #canwear #shapeology @Marisota