**Descriptions**

Magic Mirror is an one box solution in a vandal-resistant metal cabinet. All components and software are pre-configured and put in place. The installation is quick and easy -- plug in and it’s ready to go. It requires only a 200-240W power point socket and ideally an Ethernet socket. The mirror can also run on Wi-Fi. It can either be screwed to the wall or a freestanding mirror cabinet depends on retailer’s requirements.

The cosmetic finish and user interface is customizable to fit into retailer’s brand image or store design. Magic Mirror is incorporated with Kinect sensor which detects users’ body movement to navigate, play game or ‘try’ on the virtual dresses projected on the 1920 x 1080 resolution display.

Capture high resolution photos up to 12.2 megapixels. With the touch screen, users can ‘communicate’ with Magic Mirror to view product info, post photos to Facebook, etc.

**Industries**

- Marketing Events
- Weddings
- Parties
- Fitting Room
- Retail Stores
- Shopping Mall
- Tourist Attractions

**Features**

Note: Software modules can be added or removed based on retailer’s requirements

- Take Photo
- Customizable UI
- Social Media & Email
- Get Coupon
- Advergame
- Virtual Dressing
- Store Check
- Digital Signage
- Questionnaire
- Multichannel Integration

**Applications**

- **Photobooth**
  - Animated GIF
- **Intelligent Props**
- **Fun Costume**
- **Mood Teller**
- **Instaprint**
- **Flipbook**
- **Green Screen**
- **Wear and Compare**
  - Catch and Win
  - Space Invader
  - Pong
  - Doodle
- **Virtual Try On**
  - Virtual Dressing
  - Eyewear Try-on
  - Hair Color studio
  - Color Changing Outfit
- **Game**

**Optional Accessories**

- **Photo Printer**
  - Photo strip (2.0 x 6.0”)
  - Perforated prints
  - 4R (4.0 x 6.0”)
  - 6R (6.0 x 8.0”)
- **Flight Case**
  - Weight: 20kg
  - Dimension: 990mm x 470mm x 1860mm
### Technical Specifications

#### General Specifications
- **Power Voltages**: 220-240 volts
- **Power Consumption**: 240-400W (approx.)
- **Processor**: 3rd generation Intel® Core i3-3220
- **System Memory**: Up to 8GB 1333MHz Dual channel DDR3 SDRAM
- **Graphics**: Integrated - Intel® HD Graphics
- **Primary Storage**: 500GB – 2.0TB 7200 RPM SATA Hard Drive
- **Power Consumption**: 240-400W (approx.)

#### Touch Panel
- **Input**: 19.1” Capacitance touch
- **Touch Area**: 364mm × 290mm
- **Speed of Response**: 13m sec through 4mm thick glass
- **Power Consumption**: 60-200W

#### Standard Components (Processing unit Dell-CCC certified)
- **Touch Panel**: Response Visual Unit (Samsung CCC Certified)
- **Body Sensor**: (Microsoft Kinect Sensor)

#### Camera
- **Pixel**: 12.2 Mega Pixels
- **Image Processor**: DIGIC 4
- **Lens**: 18-55mm

#### Camera (Canon EOS 1100D)
- **Focal Length**: Equivalent to 1.6× the focal length of the lens
- **Focusing**: 9AF points (f/5.6 cross type at centre)
- **Eyepoint**: 21mm (from eyepiece lens center)
- **Flash Duration**: 1/1800 sec

#### Cabinet & Mirror
- **Dimension**: 990 (W) × 1930 (H) × 570 (D)
- **Minimum Clear Space Requirement**: 1650 (W) × 2100 (H) × 1800 (D)
- **Weight**: 100 Kg (approx.)
- **Type**: Wall-mounted / Freestanding

#### Space Requirement
- **Dimension of Magic Mirror (mm)**: 990(W) X 1930(H) X 570 (D)
- **Minimum Clear Space Requirement(mm)**: 1650(W) X 2100(H) X 1800 (D)

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**Magic Mirror**

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