



# Magic Mirror for Fashion Stores

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## Part of Your Store Furnishing

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Just like normal mirror in your store.

## Flush-Mount into the Store Environment

Magic Mirror can be integrated to be part of your store furnishing that make it looks like a normal mirror in your store – not taking up any of your floor space and better fit with the store's interior.





# Product Genie

Intelligently recommend the matching fashion items to your shopper based on the dress colors, body shape or weather.

## A. Body Shape Recommendations

Using Kinect to detect the features point of the body such as shoulders, chest, waist and legs, Magic Mirror is able to take the body measurements in a matter of seconds and recommend fashion items which best suit for your body shape.

## B. Genie Recommendations

Magic Mirror is able to detect your dress color and recommend matching fashion items to complete your look.



# Product Catalogue

Creating an in-store shopping experience with speed and conveniences that meet the demand of new digital shoppers

## A. Intelligent Product Browsing using #Hashtags

Using #hashtags to categorize products based on colors, styles, types, etc., Magic Mirror product catalogue can quickly display relevant products which shoppers are looking for.

## B. Save Your Wish List via QR Code

Shoppers can scan QR code to bookmark their favorite items in the mobile phones which they can share it to their friends for second opinion.



# 3D Virtual Dressing

Simulating the real-life shopping experience with real 3D virtual dressing.

## Virtually Try-On in 360° View

Combining with 3D body scanning technology, 3D product models are scaled to virtually fit onto shoppers' body within the live video feed. This allows shoppers to see the virtual fitting in 360° view, even the folds of the fabrics as they twist and turn.



Find out more on our packages

# Fashion Stores Package

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## Hardware

- Kinect Body Sensor
- DSLR Camera
- Studio Flash
- Photo Printer
- Response Visual Unit
- Full HD Display
- Touchscreen
- Mirror Cabinet

## Notable Features

- Kinect body tracking
- Studio quality photography
- Social media, email and QR code sharing
- Digital signage player
- Print photos
- Gesture control
- Branding and graphics customization capability
- Data input via touchscreen
- Online photo gallery
- Print copies selection
- User data harvesting
- Mirror usage tracker

## Apps



2D Virtual Dressing



3D Virtual Dressing



Product Genie



Product Catalogue

## Contact Us

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