

Contact Us

To find out more about our exclusive product, please give us a call for further discussion or visit our demo office to have hands on experience.

Alternatively you may drop us an email at sales@magicmirror.me, we would love to hear from you.

EUROPE OFFICE:

2 Stanhope Gate
Stanhope Road
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United Kingdom

Tel +44-(0) 1344 988 687.

ASIA OFFICE:

51-2 Jalan SL ¼
Bandar Sungai Long
43000 Kajang
Selangor
Malaysia

Tel +60-(3) 9011 2413



- ✓ **55" Large Format Display**
- ✓ **Full Infrared Touch Screen**
- ✓ **Elegant and Dedicate Design**
- ✓ **Enterprise Class Digital Signage Software**
- ✓ **With Magic Mirror Operating System**
- ✓ **Add Interactive Experience to Existing Content**

Benefits

- ✓ **Low Maintenance**
A powerful control panel for you to upload and manage your digital contents from a central location.
- ✓ **Cost Effectiveness**
Multipurpose unit designed for everyday uses and to accommodate for different event purposes
- ✓ **Interactive Experience**
Adding interactive experience onto existing client's digital content for better user engagement with minimal customisation cost.

About Magic Mirror

Magic Mirror has designed, manufactured and installed many of the world's leading digital media networks. Magic Mirror has over 10 years' experience in building and developing digital solutions to accommodate for different use cases and has been a global leader in the industry. Magic Media is designed to cater for everyday use, with interactive digital display and directory functions, and can be activated as customized event booth for special promotional events.

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Interactive content to enhance better user engagement

Use Case #1: For Everyday Use

A standalone kiosk with interactive advertising display, adding some customised interactive experience onto your existing advertising content (digital posters/videos), users may check in with their fun selfie photos and share to their Facebook, Twitter and email.

It can be turned into a standalone directory kiosk at different shop floors, displaying the locations of multiple retail stores, with their latest promotional event and latest collections of the season.



Better user engagement – Be part of the movie poster

Use Case #2: For Special Event

A multipurpose kiosk that can be activated and turn into an interactive digital signage during a special event. You may customise the displays into movie scenes and brings “wow” factor to your shopping malls, with large format display at different shop floors.

Users may take photo with their favorite movie characters or transform themselves into the movie character, let the users be part of the movie poster or have fun playing with it!

55" Interactive Digital Signage



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General Specifications

Power Voltages	110 – 220V (50 - 60 Hz)
Power Consumption	≤180W

Processing Unit

System Memory	Kingston 2GB (min.) DDR3 RAM
Graphics Card	NVIDIA GeForce GT-730M
Primary Storage	Western Digital 320GB 2.0TB SATA Hard Drive
Operating System	Windows 8 or above
Processor	Intel i3-3240 Core Duo 3.4GHz

Display Unit

Active Display Area	1209 mm x 680 mm
Display Ratio	16 : 09
Resolution	1920 x 1080
Brightness	350cd/m2
Diagonal Size	55" Widescreen
Contrast Ratio	1400 : 01
Sound Power	2 x 10 W

Touch Panel

Speed of Response	3 – 8 ms
Touch Area	Full screen
Cursor Speed	125 – 300 pts/sec

Body Sensor (Microsoft Kinect Sensor)

Connectivity	V3.0
Output	USB Cables
Depth Camera	512 x 424 (30 Hz)
Colour Camera	1920 x 1080 (15 – 30 Hz)
Active Infrared Capabilities	512 x 424 (30 Hz)

Cabinet & Glass

Dimension	860 (W) x 2200 (H) x 500 (D)
Weight	130 kg (approx.)
Casing	Metal Cabinet with Fine Finishing
Colour	Rose Gold and Silver
Glass Thickness	3mm Tempered Glass

Warranty and Support

Warranty	1 year manufacturer warranty from date of purchase
Support	Technical support is available through email and over the phone with support contract