

Magic Mirror

# Interactive Kiosk for MUSEUMS

User-friendly, cost-efficient, and easy-to-install, Magic Mirror provides a quick solution to create interactive digital exhibits.



Visit us online at [www.magicmirror.me](http://www.magicmirror.me).



# ALL-IN-ONE SOLUTION

Powerful Hardware Unit

## Magic Mirror 55™

- 4k high resolution display
- Kinect body sensor
- Quad core CPU + Graphics card
- Optional One-way mirror finishing
- 55" LED touchscreen

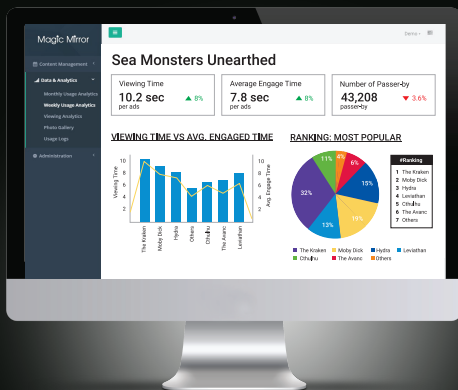


## Magic Mirror 24™

- 24" LED touch display
- 4K HD Webcam
- Proximity Sensor
- Windows Operating System
- Safety Glass with Mirror Finishing



\*ADA compliant kiosks



### Software Solution Specific for Museums

- Magic Mirror OS
- 50+ media packs to choose from
- Health check
- Content Management System
- Magic Mirror Analytics
  - ✓ Usage Analytics
  - ✓ Viewing Analytics
  - ✓ Demographic Analytics

### Comprehensive Support Service

From understanding exhibit requirements to software implementation, Magic Mirror team provides the end-to-end services as part of our premium package.



## Why Choose Magic Mirror?

### Immersive Interactive Experiences

Combining the Kinect and Green Screen technologies, Magic Mirror allows visitors to have costume "try-on" experience, for instance a spacesuit simulation, exploring the moon's vast landscapes.



### 20+ Commercial Ready Apps

Mix-and-match our Apps library of characters, background, animations, music & audio to create a new experience, with quick turnaround time.

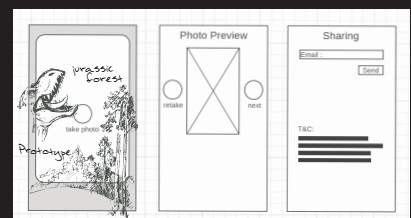
#### Popular Media Packs:

15th-18th Century Vintage clothing | Knight Armor | Robotic Enhancements | Space Travel | Diver's Experience



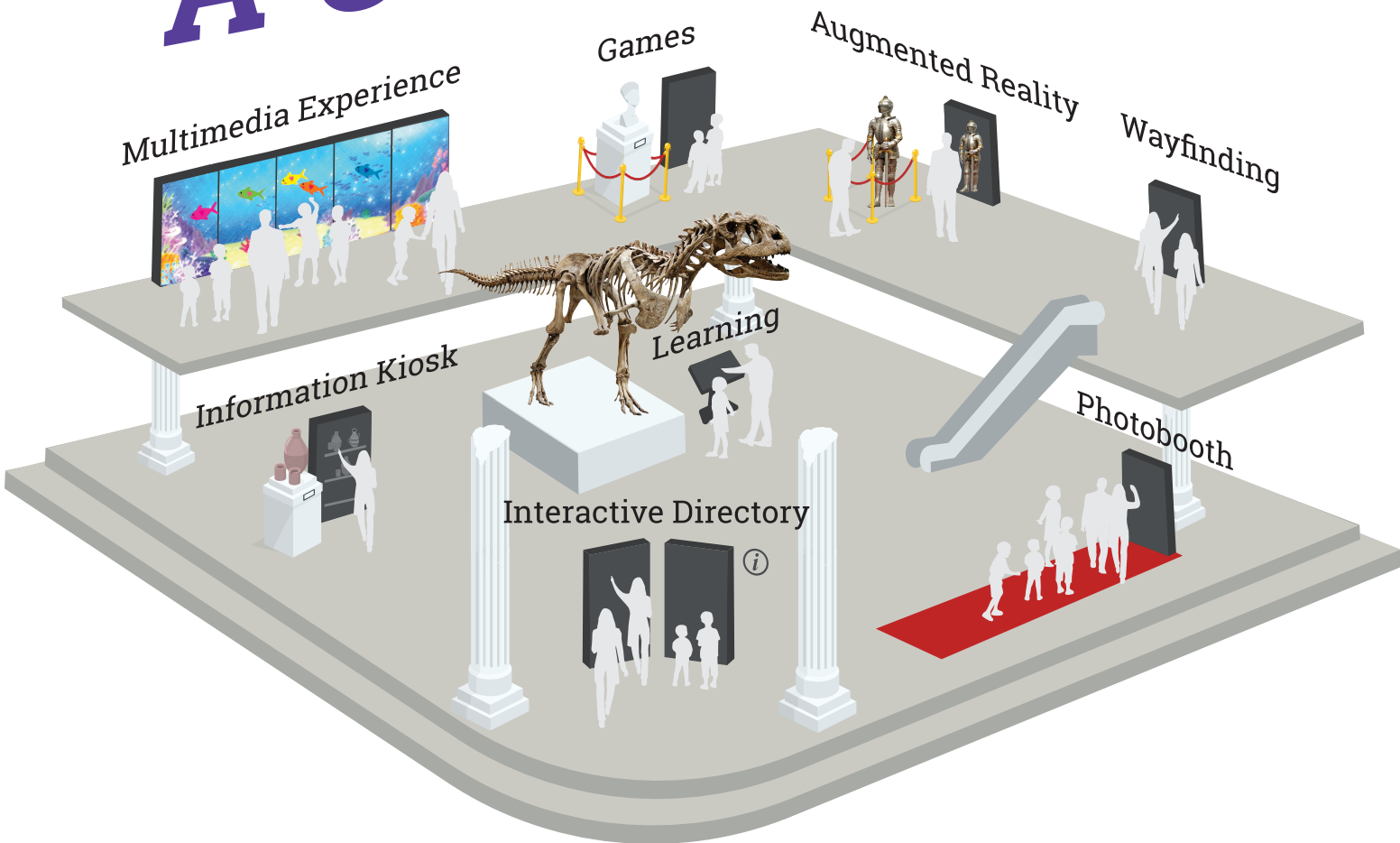
### Complete Solution-From Design To Delivery

- ✓ **Business consultations** to propose solutions catered for your needs.
- ✓ **Multimedia specialists** to design and implement personalised experience.
- ✓ **High-level customisation** to cater for specialised exhibit goals.





# Making Every Visit A UNIQUE ONE



Designed & Applicable to Science Centres,  
Historical Museums, National Museums, Cultural Centres...





20th Century Knight

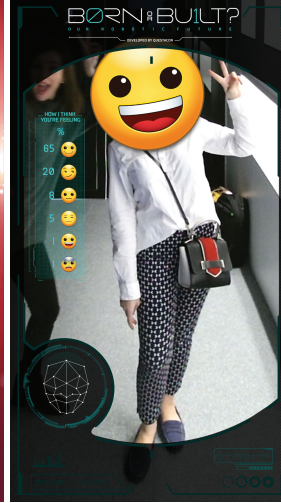
# Augmented Reality

By having interactive digital exhibits, visitors have a chance to experience historical artifacts and events in a closer dimension, bringing the exhibition to life.

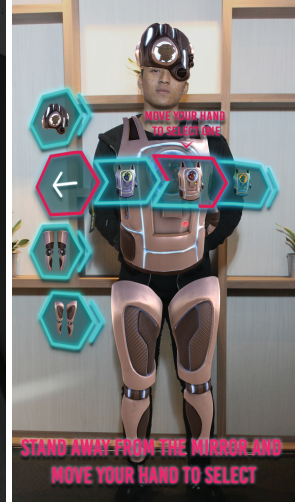
- Key Features:
- ✓ Kinect body tracking
  - ✓ Gesture triggered effects
  - ✓ 3D custom character
  - ✓ 3D animated costume
  - ✓ Suitable for kids ages 8+
  - ✓ Motion detection
  - ✓ Take photo & video
  - ✓ Email & social media sharing



Lady Gaga Experience  
@MadameTussauds



Emoji Translator  
@Questacon Science Centre



Virtual Reality Interface

## Fun PhotoBooth & Games

An all-time-favourite, visitors can have live interactions with animals, characters or space objects, giving them an unforgettable memento of their visit.

- Key Features:
- ✓ Gesture triggered effects
  - ✓ Audio output pairing
  - ✓ Animated GIF
  - ✓ Animated photo frame
  - ✓ Graffiti & stickers
  - ✓ Motion detection
  - ✓ Take photo & video
  - ✓ Email & social media sharing



Photo Check-In  
@Aerospace Museum



Treasure Hunting  
@Earth History Museum

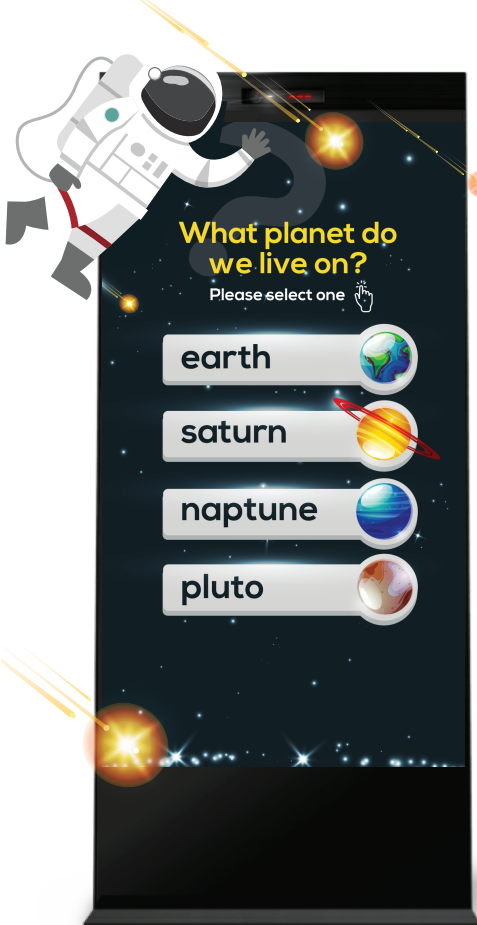


Festival Animated Photobooth-Christmas



Jurassic World  
@Universal Studio





Quick Review-Solar System

# Learning Through Play

Adding interactivity into the learning process allows museum visitors to have more hands-on experience. It helps to encourage discussion among peers or seniors.

- Key Features:
- ✓ Gesture triggered effects
  - ✓ Kinect cursor interaction
  - ✓ Q&A linkage series
  - ✓ Results stored database
  - ✓ Custom screen flow
  - ✓ Take photo & video
  - ✓ Email & social media sharing
  - ✓ Music & audio output



Cell System



Find My Organs



Personality Test

## Multimedia Experience

Bringing kid's creativity to life, ColourMe showcases kid's DIY colouring into 3D animations on screen. We also offer custom multimedia content development.

- Key Features:
- ✓ 2D Image scanning
  - ✓ 2D to 3D conversion
  - ✓ Story animation
  - ✓ Music & audio output
  - ✓ Data collection
  - ✓ Motion detection
  - ✓ Take photos & videos
  - ✓ Email & social media sharing



My Aquarium



The Town

Magic Mirror

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