



Digital Kiosk For retail stores.

Overview



In-store Catalogue

Showcase curated products on digital kiosk through interactive 3D story-telling. Digital kiosks can help to keep shoppers engaged and ask for assistance easily.

Smart Shelf

Magic Mirror™ acts as an extension of the physical shelf space. Showcase thousands of products by connecting with online e-commerce site.

Promotional Events

During campaign period, double up as photo booth or quiz booth to promote crowd attraction at store surroundings and social media

Demographic & Usage Analytic

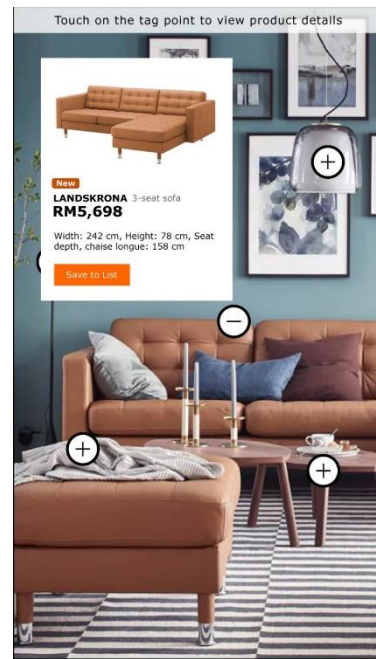
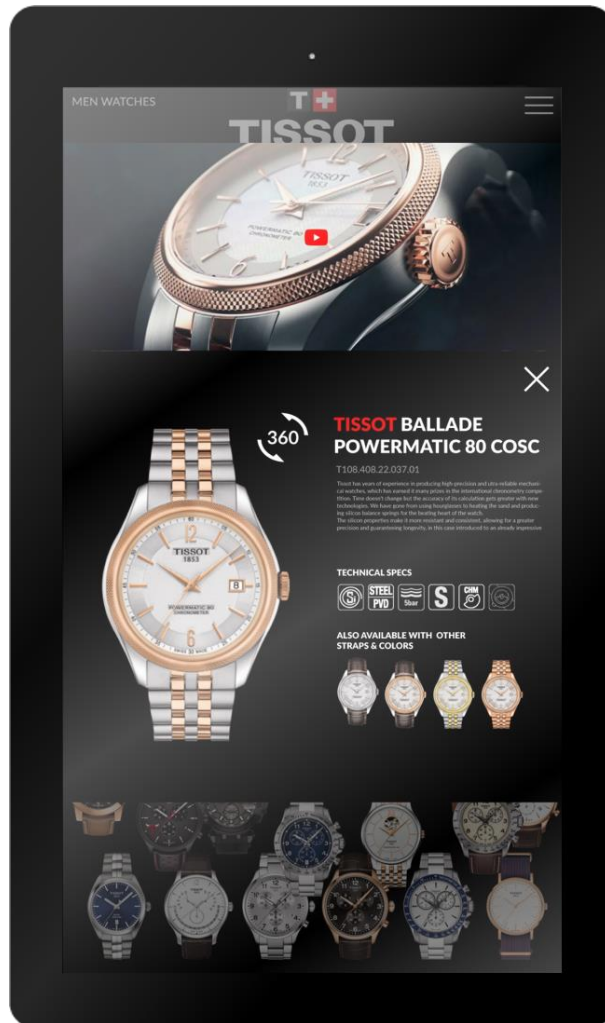
Age and gender recognition provides insights for retailers to collect data of the group of audience that retailer is attracting to stores.



Click here to watch video of [In-store catalogue](#)

In-store Catalogue

Showcase curated products on digital kiosk through interactive [3D storytelling](#). Digital kiosks can help to keep shoppers engaged and ask for assistance easily.



360° rotation view



Compare side-by-side



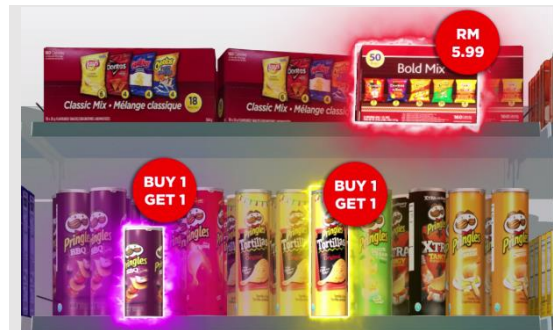
"Ask an Expert" Feature



Click here to watch video of [Smart Shelf](#)

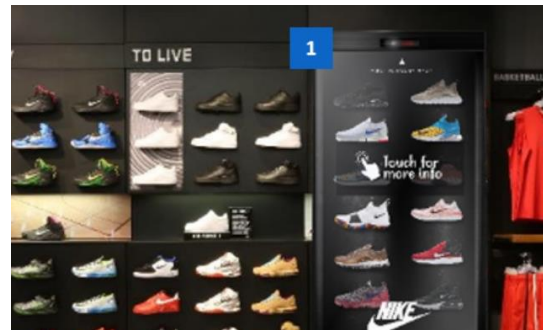
Smart Shelf

Magic Mirror™ acts as an extension of the physical shelf space. Showcase thousands of products which is available in your online store, and direct customers with relevant promotions based on customer behavior and sales data.



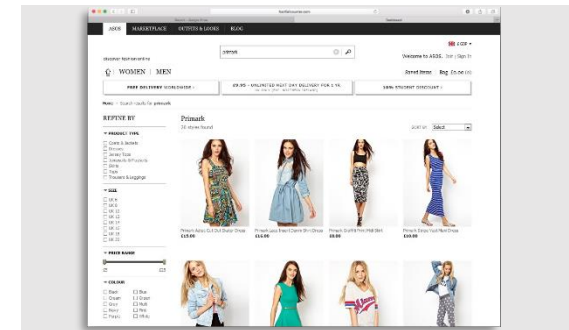
Promotional space

Direct customers' attention to not only the latest but also the most relevant promotions to customers.



Endless aisle

Showcase broader product assortment without the cost of having it put on shelves or stored in the store.

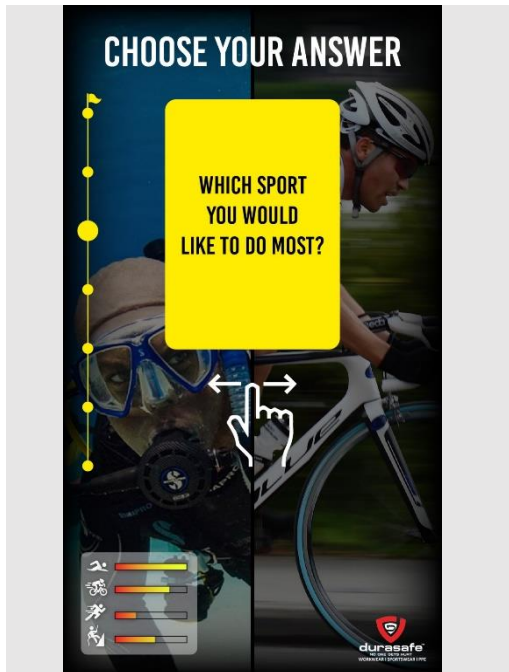


Shop, click-and-collect

Optimise inventory management and its customer experience through connecting online and offline systems.

Promotional Events

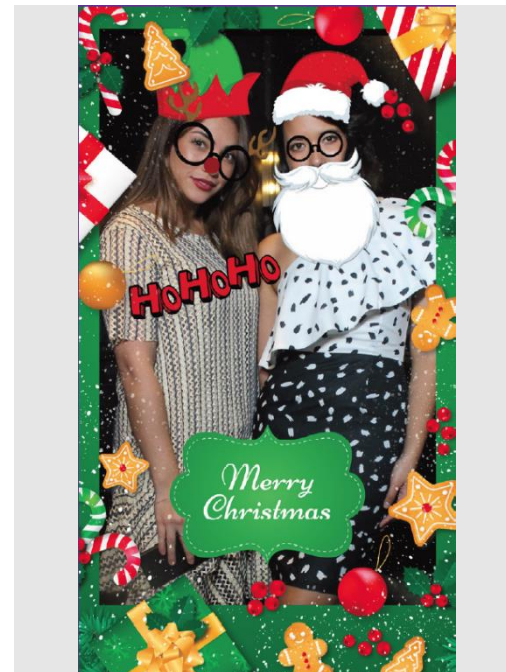
During campaign period, [double up](#) as photo booth or quiz booth to promote crowd attraction at store surroundings and social media. Take the opportunity to understand local customer behavior with [quiz and goodies](#) awaiting them.



Quiz on customer preferences



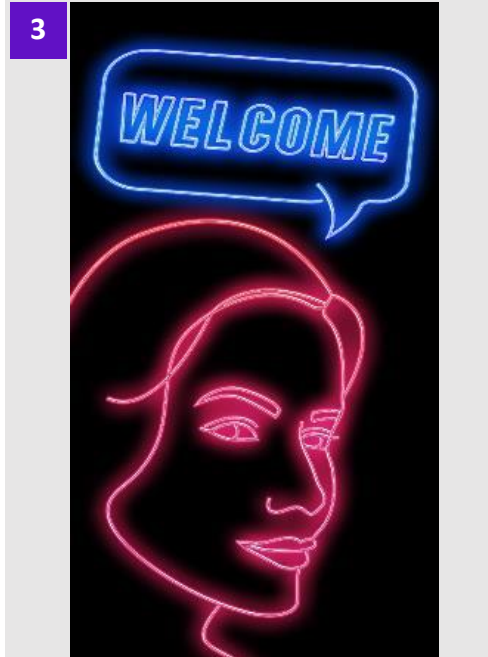
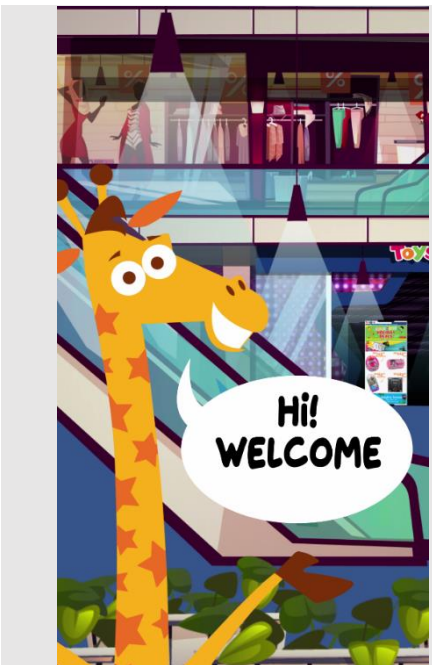
Win discount vouchers



Photobooth



Social media exposure



Interactive Advertisement

3D Virtual Concierge

Connecting all services and products in one place, Magic Mirror allow visitors to have a quick exploration on what's the best deals available or what's happening in store.

Targeted Advertising

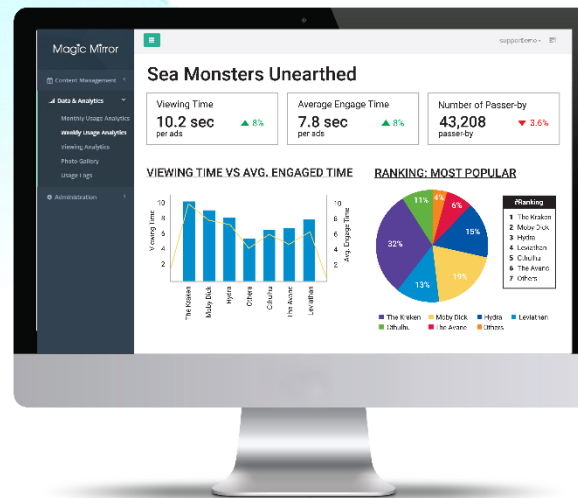
Advertise based on gender and age detection as visitor approaches.
eg. When a child approaches, the digital poster switch to showcase candies & toys.

Key Features

- ✓ Intuitive One Touch Interface
- ✓ Gender recognition
- ✓ Intelligent Recommendation

Demographic & Usage Analytics

Age and gender recognition provides insights for retailers to collect data of the group of audience that retailer is attracting to stores. Thereby making data-centric decisions toward product placement or store advertisement scheduling.

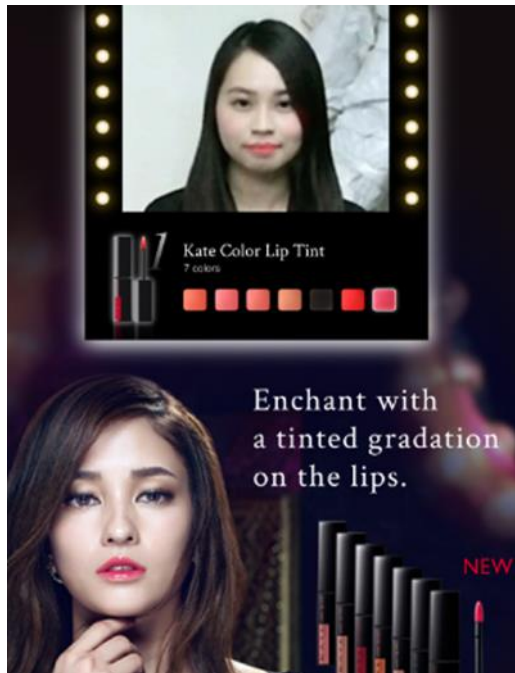


Key Metrics

- ✓ Gender recognition
- ✓ Age & Height
- ✓ Engagement level
- ✓ Item popularity

Virtual Makeup Mirror

Instantly try-on 10-20 makeup looks at an instant without the need to remove your existing makeup. Learn and try-out new styles which are vintage or trendy.



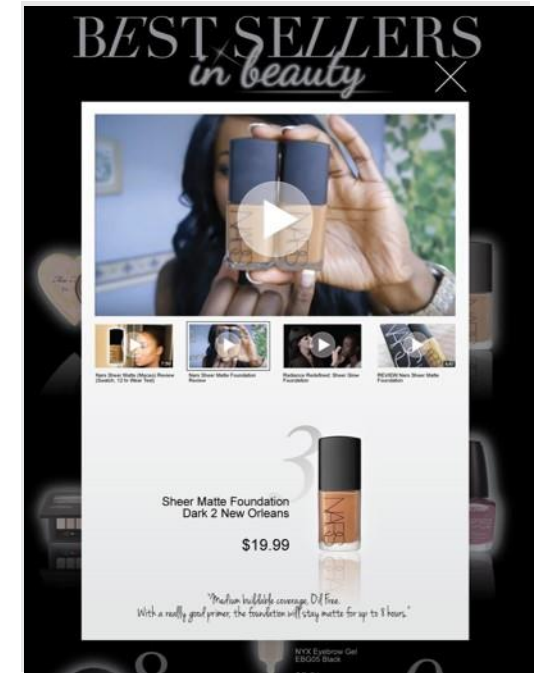
Select lipstick colour tones



Try different Makeup Styles



Broadway Makeover



Relevant Recommendations

Contact Us

You need further information or have a question?
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