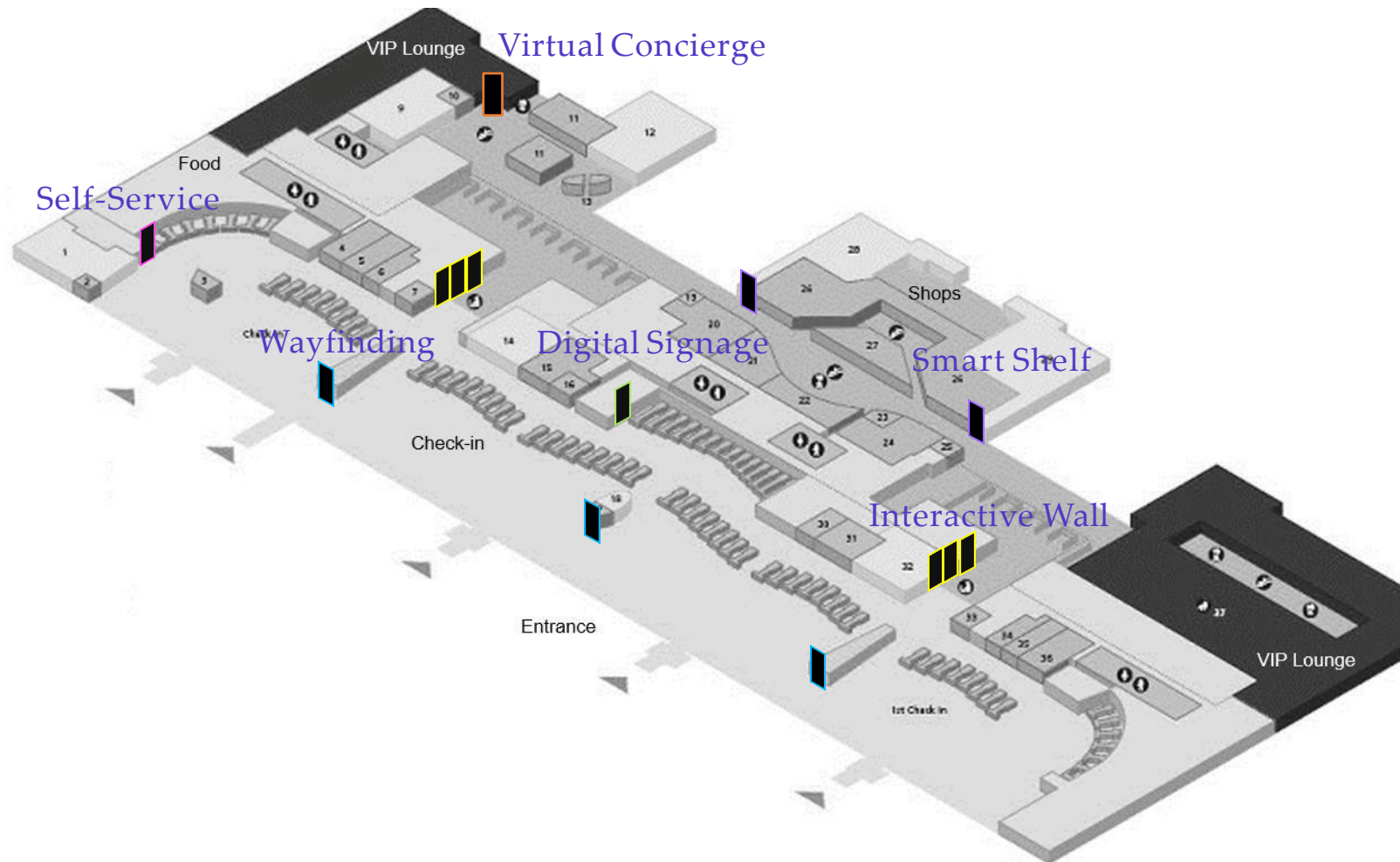


# Wayfinding Kiosk For Airports.



# Meeting Future Demands of Air Travel



## NOTES

1. This drawing has been created based on a survey produced by Magic Mirror.
2. A site survey should be carried out prior to any works to check for inaccuracies.
3. All dimensions must be site checked before commencing works on site.
4. This drawing must not be scaled.

## Key Indicator

	Digital Signage		Smart Shelf
	Wayfinding		Self-Service
	Interactive Wall		Virtual Concierge

## Remarks

Model Type –  
Magic Mirror24  
Magic Mirror55

## PROJECT TITLE

Magic Mirror  
Proposed Magic Mirror Digital Kiosk Location Design  
Version 1.0

PREPARE BY MAGIC MIRROR  
CHECKED BY Cheryl – Business Analyst  
DATE 16/02/2019

## DESIGNER

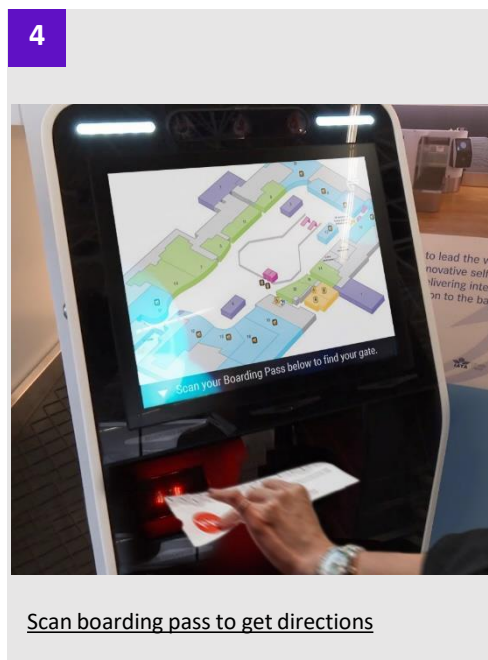
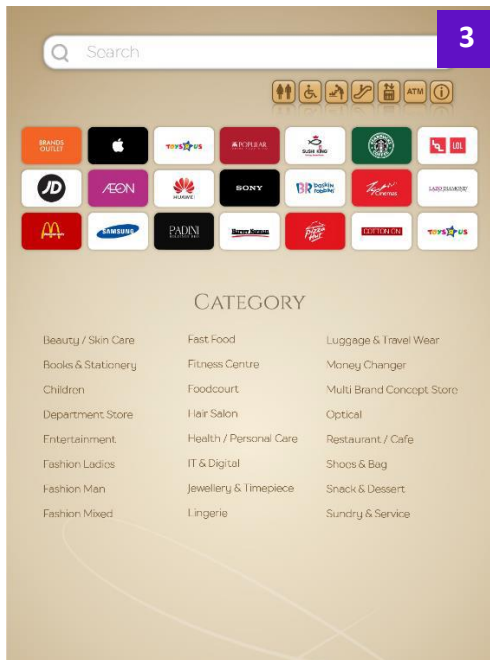
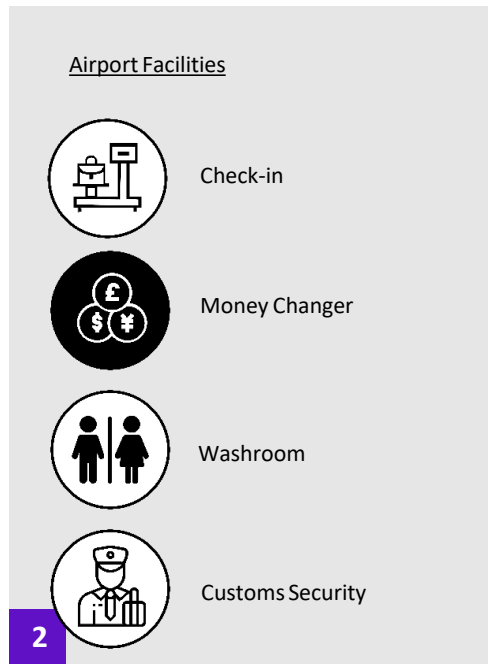
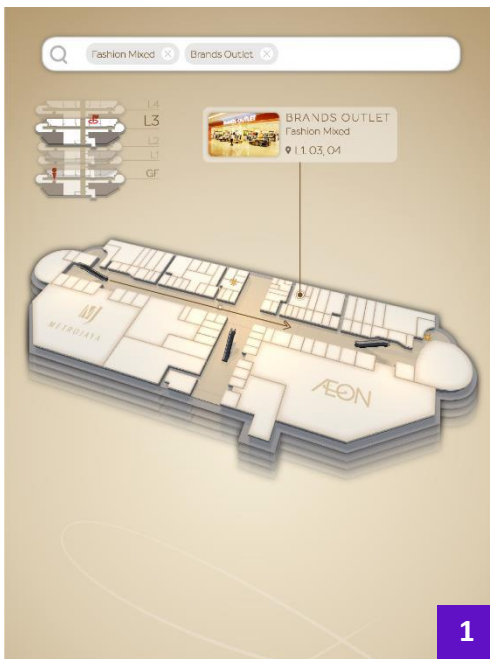
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Click here to watch video of [Wayfinding](#)

# Wayfinding

## Locate Boarding Gates

"Left or right?"

## Direct to Check-in Facilities

Simply tap on quick reference buttons

## Shop by Departments

Cosmetics, Sunglasses, Chocolates, Alcohol, Fragrance & etc.

## Scan for Flight Information

At a scan of boarding pass, passengers get boarding gates info, arrival times, even assistance to explore F&B or shops, [no search needed.](#)

Scan boarding pass to get directions



Hi Jane,  
Here is your schedule for 

# Virtual Concierge

## Exclusive Card Member's Lounge

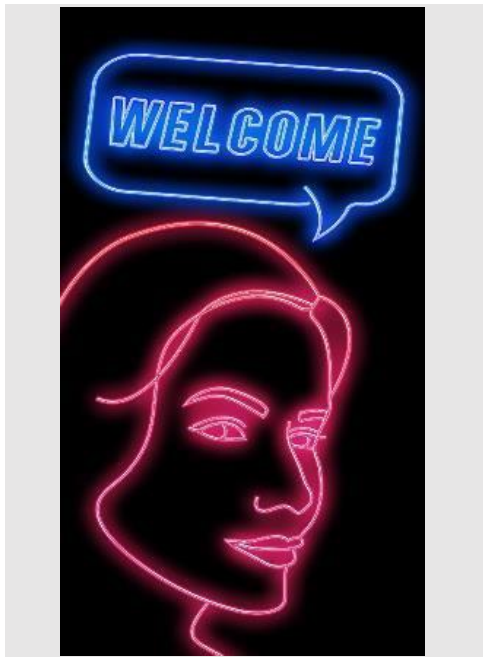
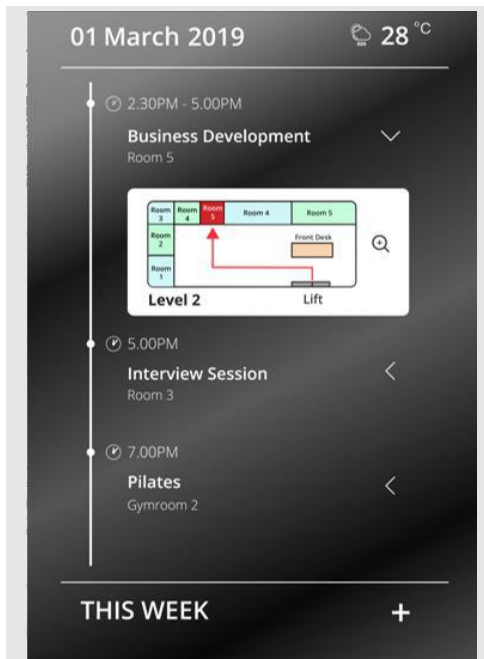
Connecting all services and products in one place, Magic Mirror allows passengers to self check-in or sign up as members.

## VIP Greetings

Welcome each passengers with personal greetings with relevant information through boarding pass details.

## Key Features

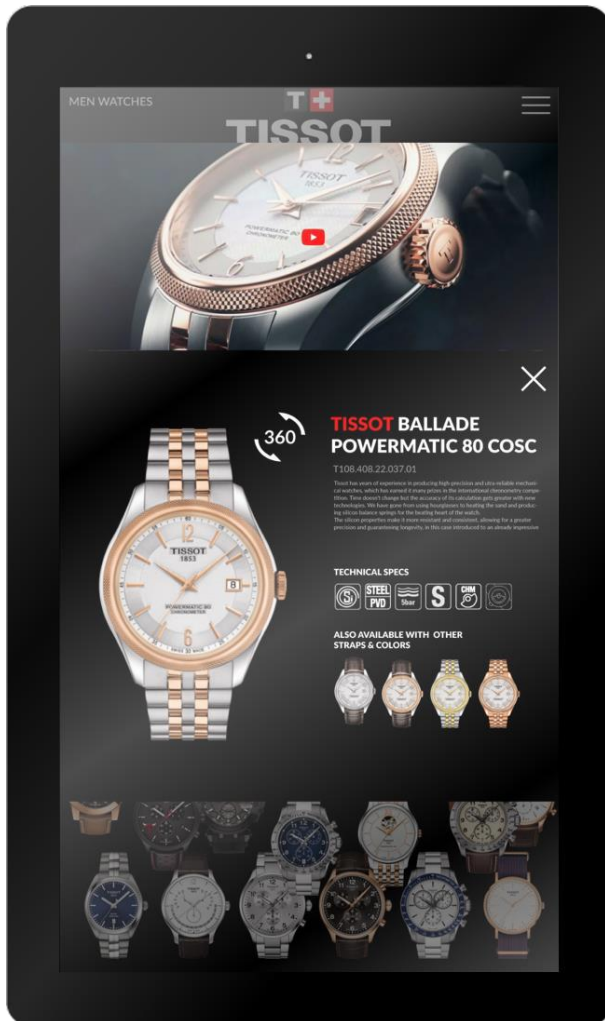
- ✓ Intuitive One Touch Interface
- ✓ Gender recognition
- ✓ Intelligent Recommendation





# Smart Shelf

Showcase endless products on digital kiosk through interactive **3D storytelling**. Digital kiosks can help to keep shoppers engaged and ask for assistance easily.



360° rotation view



Compare side-by-side



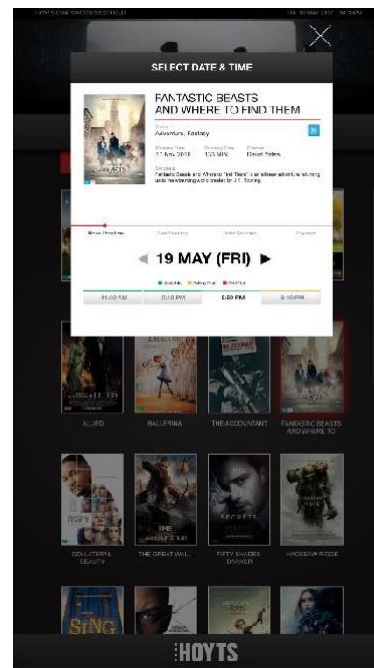
“Ask an Expert” Feature

# Self-Service

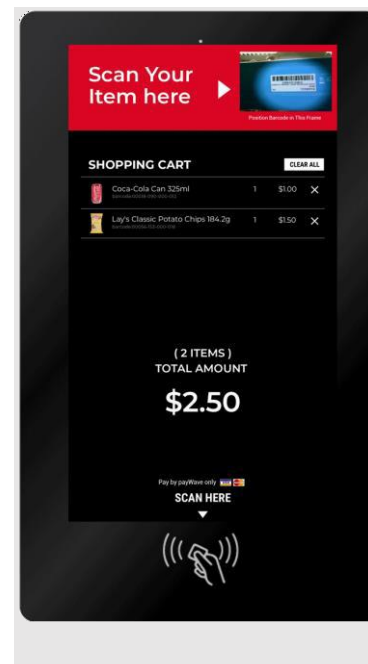
Enable visitors to order food without leaving their seats, or book for events while waiting at the lounge. Browse, scan and checkout automatically at to improve customer's satisfaction.



Food Ordering



Ticketing Kiosk



Self-checkout System



# Digital Signage

Provide passengers with **real-time updates** on the status of their flights, baggage and gates. Drive revenue by offering your sponsorship partners **impactful advertising opportunities** on your facility's screens.

## Demographic & Usage Analytics

- ✓ Gender recognition
- ✓ Age & Height
- ✓ Engagement level
- ✓ Item popularity





# Interactive Wall

Leverage long walkways with interactive graffiti wall that excites the young and old. Easily customisable, [encourage tourism](#) through interactions of [national historical stories](#) and tourist attraction spots with interactive walls.





# Contact Us

You need further information or have a question?  
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[www.magicmirror.me](http://www.magicmirror.me)

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